



Decide how you are going to use your shoe party to fundraise for myshoes. here is a list of tips and ideas to get you started:

charging entrance

You could ask your friends to donate £5+ for coming to the Shoe Party at your house. If you are holding your Shoe Party at a bar or restaurant, make sure your invitation clearly states what is included in the ticket price and that there is a good margin of profit for you to donate.

Donating shoes

Ask your friends to bring their hardly worn designer shoes to be auctioned in the MyShoes eBay Shop. You know, the ones that hurt their feet and they no longer wear. Take them all home with you and put in a box and call DHL on 0207 371 6644 to arrange a collection.

Drink promotions

If you are holding your Shoe Party in a Bar, would the owners be interested in creating a Shoe Cocktail especially for the night? Maybe they could donate all the profits from that Shoe Cocktail to your fundraising?

With our MyShoes Cocktail List you can be the bar-tender for the night at home, creating a range of delicious shoe-themed cocktails, ask your guests to pay £2+ for each cocktail. (Click here for our downloadable cocktail list and recipes for Cocktail Parties at home)

Food

Make a MyShoes cake (download our guides) and ask your guests to pay £1+ a slice.

games

You could play some of our Shoe themed games or run one of three Shoe quizzes, asking everybody to donate a £1 for each entry (download our guides)

A shoe themed Tomboia • Prize Draw

Many local businesses will happily donate goods or services to be raffled.

You could try your local shoe shop and ask for a gift token for a Prize Draw, your local beauty salon for a pedicure gift token, your local chemist for some 'feet-treats' of foot moisturisers or even ask a local jewellery shop for a donation of toe-rings or ankle bracelets.

Remember that it is usually easier to successfully ask for donations in small independent shops that you shop in regularly as they will be keen to support the local community. (Chain-stores often require you to write to their head office which can take a long time).

Just a note of a caution, please do not sell raffle tickets in advance of the night of the party as this contravenes certain licenses.

**When you've collected all the funds.
just write a cheque to 'myshoes' and send to:
Jennie Sullivan at the MS Society. 372 Edgware Road. London NW2 6ND.
All funds raised by myshoes go to the UK's two leading MS charities.
The MS Society and the MS Trust.**

STRUT YOUR STUFF FOR...



MS
Multiple Sclerosis Society

Multiple Sclerosis Trust
opening the door to information education and research

All funds go to the MS Society and the MS Trust